by Beth Graddon-Hodgson

Mo-bile Suds Laundry Service isn't afraid to get its hands dirty. This on-location laundry company takes its Laundromat on wheels to the sites of natural disasters all over the country to help clean up; starting with the laundry.



The entrepreneurs that founded this mobile laundry service saw a need for a different kind of emergency support during a natural disaster or another national incident through their work as firefighters. When a major disaster occurs, such as Hurricane Katrina, people regularly find themselves homeless and living out of suitcase of donated clothing and bedding. But the community centers and arenas that often house survivors in the interim, don't often come equipped with laundry facilities, and not only do individuals find themselves without their homes; they also find themselves with a lack of clean clothes.



Mo-bile Suds Laundry Service can be contracted to ensure that when a disaster occurs, survivors don't have to add dirty clothing to their worries. The mobile Laundromat is pulled in a forty foot semi-tractor, and consists of 10 washers and 10 dryers which can handle up to 400 pounds of laundry per hour. The portable Laundromat is equipped to handle loads of laundry in areas that do not have water connections or sewers through the connection of a bladder, a crucial component for handling laundry during a natural disaster.

This mobile laundry service is based out of Arizona, and considering the scope of the service and the potential travel distance required, there's no doubting that having a laundry service on-site at a natural



disaster would be a costly expense. However, they are clearly having some success since their recent launch, having worked to provide laundry support for survivors of Hurricane Gustav, support at base camps and laundry assistance at the Exxon Mobile Refinery in Entergy, Louisiana in 2008.

TIDE - LOADS OF HOPE

About Tide Topics

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Loads of Hope

Tide brings hope and not just soap into the world through sustainable practice, innovation, and disaster relief with Tide Loads of Hope. Tide believes in the power of clean, and for our friends going through times of crisis, clean clothes can make a difference. Ever since Hurricane Katrina, Tide's Loads of Hope program has been providing clean clothing for families in the midst of chaos through its community outreach program. With a mobile laundromat, Tide is able to bring hope to devastated regions and has provided hundreds of families in need with washed, dried and folded laundry on each visit.



About Loads of Hope



Tide Loads of Hope Clothing Drive

https://tide.com/en-us/about-tide/loads-of-hope



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After a major weather event, wildfire or other disaster, people need help as quickly as possible. At Lodging Solutions, we can provide mobile potable water trucks, showers, tents and temporary shelters and mobile laundry solutions designed to help first responders and utility workers.

Helping After Disaster Strikes

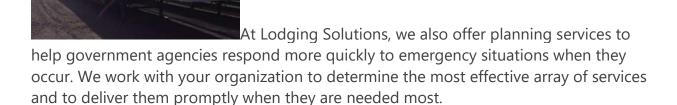
Along with mobile sleeper trailer options that can provide greater comfort for first responders and utility workers, Lodging Solutions can provide mobile showers and water distribution trucks to make sure that they can clean their clothes and manage

other regular tasks during the period after these events. Our team can provide mobile laundry trailer facilities and gray water removal.

Comprehensive Help for Federal, State and Local Governments

Agencies like FEMA and the U.S. Forest Service provide real help in emergency situations. At Lodging Solutions, we can provide temporary housing in tents and other structures, laundry facilities, food services and water trucks and other amenities to help in major storms, flooding and fires feel more comfortable in disaster relief centers and camps. Our comprehensive approach to disaster relief can make it easier for government agencies to achieve faster response times and improved living conditions during major storms, flooding and other disasters.

Disaster Relief Planning Services



To learn more about our lineup of disaster relief equipment and services, call Lodging Solutions today. We look forward to the opportunity to serve you.

Equipment

- 16 Large Capacity Washers Per Unit
- 16 Gas Powered Large Capacity Dryers Per Unit
- Wash & Fold Service
- 24 Hr. Turnaround